Dear member of [insert community name],

The Community Data Science Collective (a research group based at the University of Washington's Department of Communication) is seeking individuals to participate in a research study about how people learn to work with data in online self-research forums. This research is being led by Regina Cheng (myself) and Dr. Benjamin Mako Hill at the University of Washington.

We would love to schedule a time to talk with you about your experience with [INSERT FORUM NAME]. The overall purpose of this study is to examine and understand how people communicate procedures and results of data analysis, interact with others and discuss data in online platforms.

In order for us to interview you, you must be an adult who is familiar with [INSERT FORUM NAME] and who is willing and able to be recorded in an interview in English with a researcher from our team. Interviews will be conducted remotely via video chat. While we may quote you in our study, we will not disclose any identifying information about you. We expect most interviews will be between 30 to 90 minutes. Participants will receive a $20 gift card that is usable on Amazon and a range of other places.

If you are interested in taking part in this research study, please fill out this Google Form: [INSERT LINK]

More information on our research project is available on our website:
https://wiki.communitydata.science/[INSERT URL]
Regards,
Regina Cheng